



AVAILABLE FOR DISTRIBUTION

AYO WEARABLE + AYO SMART APP

20 YEARS OF RESEARCH 3 YEARS OF DEVELOPMENT AND TESTING OVER 2000 USERS

In as little as 20 minutes a day, this innovative, lightweight wearable can help to:

- Optimize your body clock and boost your energy levels
- Help you beat jet lag by “resetting” your circadian rhythm
- Make you feel fresher and more energetic all day by making it “morning anywhere, anytime”

Customers LOVE AYO

2000 Pairs of AYOs sold in record time in a record-breaking crowdfunding campaign on Indiegogo with orders still pouring in. Tired, energy-starved consumers are eager to solve their age-old problem, whether jet-setting around the world, working the night shift, or just plain tired!

AYO’s mobile app, unique linked to your AYO, programs your wearable for you, based on your sleep pattern and lifestyle, your departure and landing times and cities. Simply insert your flight itinerary in AYO’s simple, user-friendly interface (for iOS or Android, of course). It’s programmed to “turn on the lights” to optimize your energy level when you need it most. And if you’re asleep or forget to put on your glasses, AYO reprograms itself to catch up on your energy boost.

Blue light

Multiple clinical studies conducted in leading universities and clinics, including Harvard Medical School^I and many others^{II,III} validate blue light’s positive effect and ability to regulate human circadian rhythm.

I <http://www.ncbi.nlm.nih.gov/pubmed/12970330>

II <http://www.ncbi.nlm.nih.gov/pubmed/15585546>

III <http://www.jneurosci.org/content/21/16/6405.abstract>

Millions of People can Improve their Sleep and Lives with AYO:

1. Jet Setters use AYO to minimize jet lag.
2. “Problem Sleepers”, including shift workers, and the sleep-challenged find that AYO improves their sleep cycle, sleep patterns, and personal energy with modest use.
3. For more morning energy or facing a long dark winter, AYO can help.

“AYO SMART GLASSES HELP TO BANISH JET LAG” ZDNet

“LIGHT THERAPY GLASSES FROM AYO MIGHT JUST CHANGE YOUR LIFE” wearables.com

AYO’s secret is melatonin suppression, a scientifically-proven energy booster that “tricks” your circadian rhythm to give you a boost.

The positive effects of blue light on human energy have been consistently demonstrated in multiple clinical studies at prestigious universities throughout the world. Studies validate the ability of AYO’s soft blue light to suppress the body’s production of melatonin, the “sleepy hormone,” in as little as 20 minutes. The AYO app (included) turns on the blue light at proper intervals, “making it morning” whenever you want, and wherever you are in the world.

- In extensive trials, where users crossed multiple time zones, 88% reported outstanding energy improvement and 12% had some help.
- Studies at Harvard and other leading schools validate blue light as the strongest wavelength for melatonin suppression and circadian rhythm improvement.
- Academics as well as users are impressed with AYO’s system of timed blue light releases to boost energy and help defeat jet lag.



CUSTOMER TESTIMONIALS

“This is a good piece of gear, couple weeks in sleep quality has increased (SWS 30% improved, REM 40% improved. I monitor sleep with a WHOOP). Sleep is now fantastic. Consistently waking up at my desired 5:30 am time without an alarm feeling rested. Daily energy is fantastic and overall mood is greatly improved. I would highly recommend this product.”

Charles Bilbo, ex-US military

“I started using it immediately and I use it every morning. This is the fastest I’ve ever overcome jet lag. So thank you for an excellent product.”

Danny Collins, US Indiegogo backer

“I have just completed a grueling 3 week trip to rural China. My AYO travelled with me and was used EVERY morning for energy. Additionally, I used it several days in the afternoon when my strength started fading. I can assure you, AYO got me through my trip. I love my AYO!”

Steven Cottingham, Indiegogo backer, Australia

“I’ve started to wake up a lot less tired and going to sleep a lot earlier than before and therefore getting to work on time. Also, I would literally fall asleep everyday around 2pm at work, now I only feel a little drowsy and all I do is pop the visor on for 20 minutes and I’m back in the game. This thing is literally keeping me from getting fired at my job!”

Jason Morales, Indiegogo backer, US

“The best news is that the glasses really work! I travelled to China and had no issues sleeping the whole night.”

Hannes Koch, World Traveler and Travel Retail Expert, Germany

“The most useful feature about AYO is its immediate effect. I usually arrive around 10pm after an 8-hour flight with meetings starting at 8am. AYO lets me get the sleep I need to kick start the day and ‘wow’ my clients.”

Stoyan Petrov, International Consultant, US

Ask us for more details about the extensive research behind AYO.

Simply write to
info@goayo.com

Each AYO system includes:

- The AYO wearable, with flexible and adjustable nosepiece.
- Integrated hard-shell case with internal rechargeable battery to charge the wearable on long trips.
- AYO app for iOS or Android mobile devices, linked uniquely to each pair of eyewear.
- Simple, easy-to-follow user instructions.
- Dedicated Global Customer Support

Product Specifications

- Bluetooth LE
- Clinically backed and safe blue light
- Long battery life - both of the eyewear as well as the carry case!
- Energy efficient
- Wireless charging
- Multiple lighting levels
- UV & Infrared free
- Adjustable and flexible nosepiece
- High-quality, lightweight and portable frame
- Sophisticated and user-friendly app
- iOS and Android supported

