

IVY

Cutting-edge wellness tracker that helps you take your self-care efforts to the next level. Inspired by nature and designed with a modern look, Ivy tracks your body's bio-response to give you an insight into how your body is reacting to the changes in your lifestyle.

The smartest jewelry designed by women for women!

#IvyByBellabeat



READINESS SCORE

Readiness reflects the user's true psychophysical response to their lifestyle and efforts and is especially important to observe as a long-term trend.



HEART RATE TRACKING

Ivy tracks your heart rate throughout the day and night to give you an overview of the changes in your heart rate.



CARDIAC COHERENCE TRACKING

Cardiac coherence is the connection between your heart rate and breathing.



RESPIRATORY RATE

Ivy measures your respiratory rate, the number of breaths per minute you take during the night.



WELLNESS SCORE

See a detailed breakdown of your score contributors and discover which areas of your lifestyle need improvement.



ACTIVITY TRACKING

Track steps taken, distance traveled, calories burned, and active minutes, as well as the intensity of your workout.



AUTOMATIC ACTIVITY RECOGNITION

Ivy automatically recognizes when you run to provide you with insights into your activity.



AUTOMATIC SLEEP DETECTION

Ivy automatically tracks your sleep so you know how long and how well you sleep. See the percentage of light and deep sleep you have each night and learn about your sleep quality.



HYDRATION TRACKING

In-app hydration tracking makes it easier to track your daily water intake.



AUTOMATIC SYNCING

Ivy automatically syncs to your Bellabeat app so you're always ready.



WATER RESISTANCE

IP68, which means you can safely wear it in the shower.



RECHARGEABLE

Up to 8-day battery life and a rechargeable battery with the charger included in the packaging.



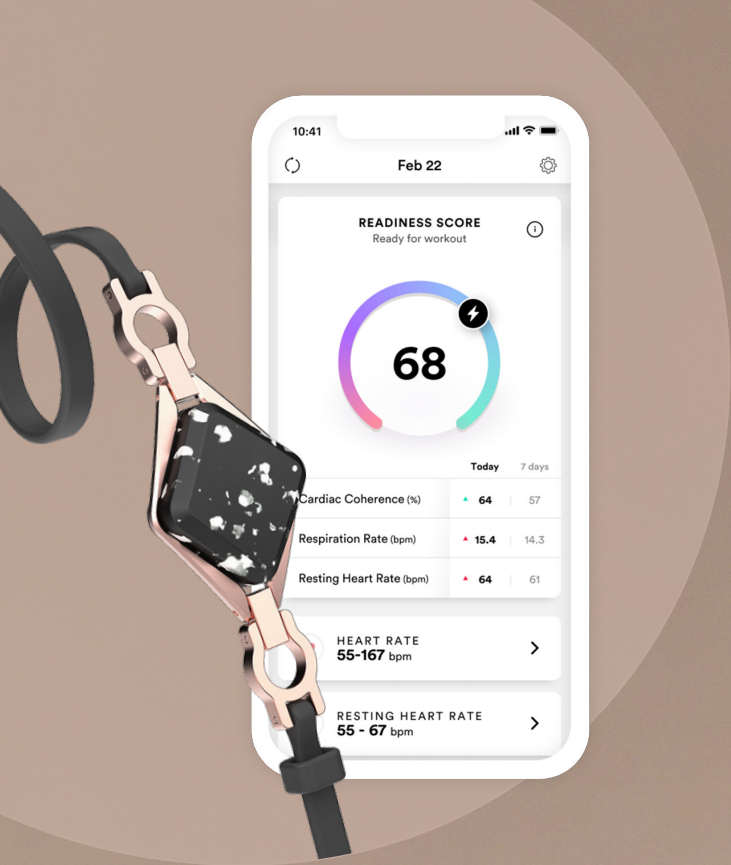
MEDITATION TRACKING

Track your well-being through guided in-app meditation exercises.



REPRODUCTIVE HEALTH & CYCLE

The period tracking feature helps you keep track of your past, current, and future periods, ovulation, and fertile window. Learn more about each stage of your menstrual cycle and keep track of your mood and symptoms.



How it works

By using sophisticated optical sensor technology, Ivy tracks your body's bio-feedback to give an insight into the body's reaction to lifestyle changes and self-care efforts. With an up to 8-day battery life and automatic syncing Ivy can be worn day and night.

SOPHISTICATED DESIGN, CUTTING-EDGE TECHNOLOGY

Inspired by the vigor, strength, and elegance of the ivy plant, Bellabeat Ivy features a modern, classy design, with an edgy twist. Made from hypoallergenic stainless steel, ABS thermoplastic resin, and soft-touch silicone, Ivy is water-resistant and exceptionally stylish in any situation—wear it to the office, a fancy dinner, yoga class, and the bedroom.

LET YOUR BODY SPEAK FOR ITSELF

Ivy monitors your body's signals, picks up on daily habits, and provides an overall measure of your recovery – signaling your capacity to perform at your mental, emotional, and physical best. By tracking your body's response, Ivy helps you stay on top of your strengths and discover areas needing improvement in order to grow stronger and feel better.

ALL YOU NEED TO KNOW, IN THE PALM OF YOUR HAND

View detailed statistics about your body's readiness to perform, heart rate, resting heart rate, cardiac coherence, respiratory rate, wellness score, activity, sleep, hydration, mindfulness, and reproductive health. Get insights into which self-care efforts make real and quantifiable improvements on your well-being with a wellness tracker that fits your life and your style. Who says you can't have it all?

BELLABEAT PREMIUM MEMBERSHIP

Join our on-demand Premium Membership program in your Bellabeat app for 24/7 access to personalized insights and a complete guide to body and mind wellness that's based on your routines, goals, and menstrual cycle.

COMPATIBILITY

Ivy works with iOS 11.0 and later, Android 6.0 and later.

COLORS



Ivy Garden Black Ivy Garden Rose Gold Ivy Blush Silver Ivy Blush Rose Gold