



Open your mind to

## BrainWear<sup>®</sup>

The most accurate, cost-effective whole brain measuring technology on the market

EMOTIV is the pioneer of simple to use, high quality, mobile EEG technologies. Recognized and validated by the scientific community and developers worldwide, our technology has been cited in over 4000 publications to date.



## EMOTIV | INSIGHT

EMOTIV Insight is a sleek, 5-channel, wireless EEG headset that records your brainwaves and translates them into meaningful data you can understand. Designed for everyday use, Insight boasts advanced electronics that are fully optimized to produce clean, robust signals anytime, anywhere.

- Carefully positioned sensors for whole brain sensing
- Proprietary hydrophilic semi-dry polymer sensors
- Quick setup time, minimal fluid priming
- Use with EMOTIV software or integrate in a custom application with our SDK platform - Cortex

### Neuroscience Research & Education

Study the human brain outside the confines of the laboratory using our research grade mobile EEG devices. Access raw EEG and FFT frequency bands via our integrated software subscription solution, [EmotivPRO](#).



### Brain Controlled Technology

Enter a world where the human brain connects directly with machines to control real and virtual objects with thoughts and inject real time emotions into digital experiences.



### Performance & Wellness

Track and optimize mental states such as stress and focus and improve your brain fitness using our self-quantification smartphone app, [MyEmotiv](#), or via a custom neurofeedback integration with our SDK platform, [Cortex](#).



### Consumer Insights

Boost your market research and usability testing potential by uncovering consumers' emotional reactions to your products and prototypes in real time.

