

sensoria®

353_{ms}
FOOT CONTACT



100%_{BALL}
FOOT LANDING



128_{BPM}
HEART RATE



180_{steps/min}
CADENCE

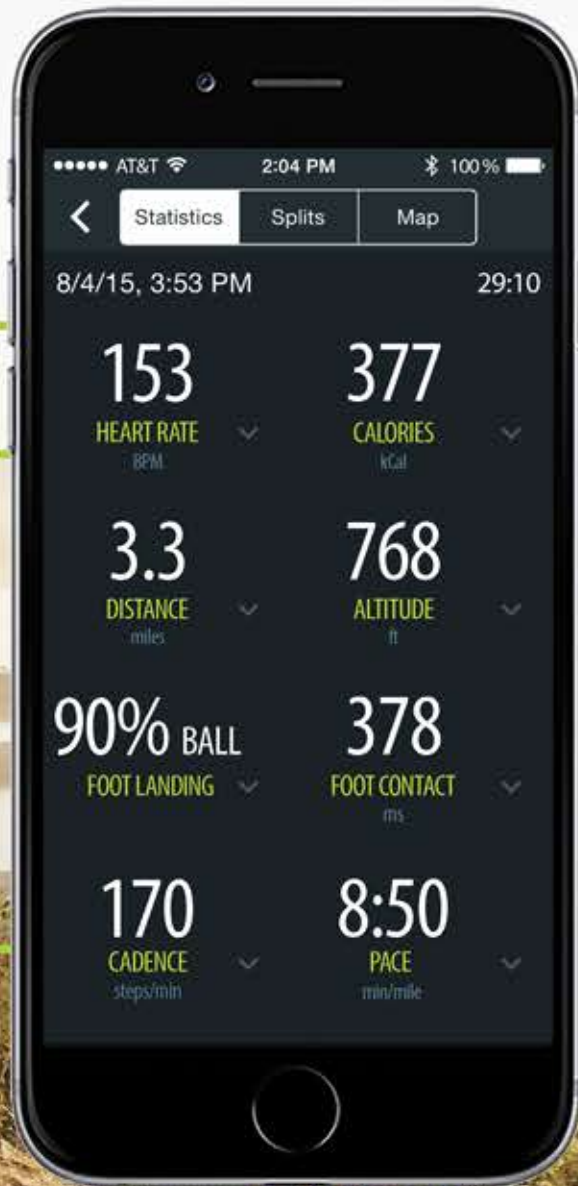




Sensoria Fitness T-shirt

Sensoria Fitness Sports Bra

Sensoria Fitness Socks



RUNNING SOCKS INFUSED WITH TEXTILE PRESSURE SENSORS

E-TEXTILE SENSOR TECHNOLOGY



MADE IN USA



The Sensoria® Fitness Socks are infused with textile pressure sensors that can help you improve running form. The Sensoria Fitness app real-time audio feedback will track your foot landing (heel or ball), cadence and foot contact time on the ground. Thanks to our odometer feature, it will also tell you when is time to buy new shoes. Monitor your pace, GPS track, distance and more. All this data is transmitted to the Sensoria Fitness mobile app via the Bluetooth® anklet connected to your sock. This information is also available to you through the Sensoria Web Dashboard. It will help you improve speed, pace, distance and it may also help you recover or reduce your chances of getting injured.



MUST BE USED WITH SENSORIA ANKLET



- BLUETOOTH® SMART
- 3-AXIS ACCELEROMETER
- FCC

FEATURES

- Antimicrobial
- Moisture Evaporation
- Machine Washable
- Pressure Sensors



SIZE CHART

Sock Size	Shoe size			
	Men's	Women's	UK	EU
Adult SM	x	2 - 5	0 - 3	32 - 36
Adult MD	5 - 9	2.5 - 10	3.5 - 8	36 - 42
Adult LG	9 - 12	10 - 13	8 - 11	42 - 46
Adult XL	12 - 15	x	11 - 14	46 - 49

T-SHIRT WITH INTEGRATED
HEART RATE SENSORS



The Sensoria® Fitness T-shirt offers a comfortable compression feel. It provides you with accurate and consistent heart rate monitoring without the hassle of wearing a strap. The T-shirt can be used with most Bluetooth® Smart heart rate monitors with standard snaps. Pair your HRM with the Sensoria Fitness mobile app to track your fitness activity. Made of 95% polyamide and 5% elastane, the Sensoria Fitness T-shirt is light and breathable to minimize body temperature fluctuations. Its sweat wicking capabilities alleviate discomfort by removing humidity and keeping your body dry.

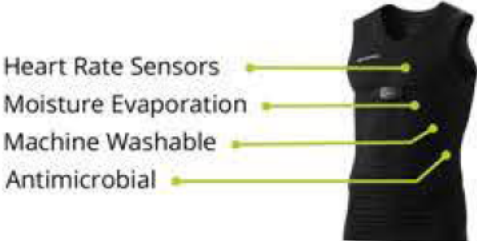


BETTER WITH SENSORIA HRM



- BLUETOOTH® SMART
- ANT+
- FCC

FEATURES



SIZE CHART

T-shirt Size	Rib Cage	Shoulder to Hemline
M/L	from 35 inch to 38 inch	25.25 inch
	from 89 cm to 96.5 cm	64.14 cm
XL/XXL	from 41 inch to 45 inch	26.75 inch
	from 104 cm to 114 cm	67.95 cm

SPORTS BRA WITH INTEGRATED
HEART RATE SENSORS



The Sensoria® Fitness Sports Bra provides accurate, consistent heart rate monitoring without the hassle of wearing a strap. The sports bra offers a comfortable low/medium support and can be used with most Bluetooth® Smart heart rate monitors with standard snaps. Pair the HRM with the Sensoria Fitness mobile app to track your fitness activity. Made of 74% polyamide, 18% polyester and 8% elastane, the Sensoria Fitness Sports Bra is light and breathable to minimize body temperature fluctuations. Our sweat wicking technology alleviates discomfort by removing humidity and allowing your body to stay dry.



BETTER WITH SENSORIA HRM



- BLUETOOTH® SMART
- ANT+
- FCC

FEATURES

- Heart Rate Sensors
- Moisture Evaporation
- Machine Washable
- Antimicrobial



SIZE CHART

T-shirt Size	Rib Cage	Band Size	Cup
S	from 27 inch to 29.5 inch from 68.5 cm to 75 cm	30-32	A - B
M	from 41 inch to 45 inch from 104 cm to 114 cm	32-34	A - B
L	from 41 inch to 45 inch from 104 cm to 114 cm	34-36	B - C

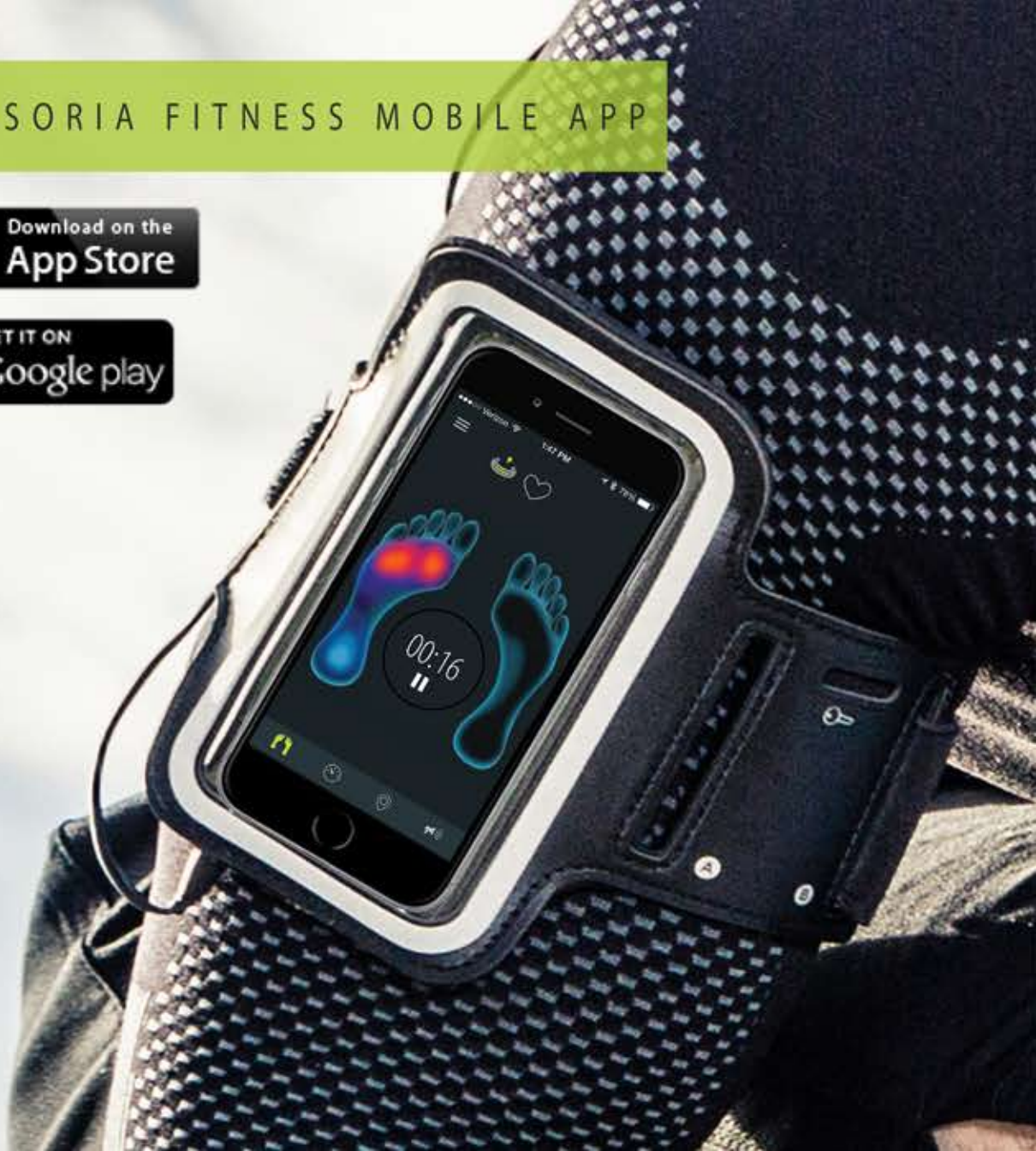
SENSORIA FITNESS MOBILE APP



Download on the
App Store



GET IT ON
Google play





The Sensoria Fitness mobile app allows you to tailor your goals and track your progress. Choose to receive feedback when your cadence is off, or when you are landing improperly. Select the desired heart rate zone for different training sessions.



Compare over 7000 shoe models in the virtual shoe closet. Understand your performance based on different running shoes. Get recommendations on which shoes to use, and when it is time to get rid of a used pair thanks to the odometer feature.



The Sensoria Virtual Coach monitors every step and provides actionable audio and visual feedback during your run. The virtual coach provides reminders when your running outside of your preset parameters.



The mobile app monitors your foot landing, contact time on the ground, cadence, pace, heart rate, speed, distance and tracks other familiar parameters. Get detailed visualization of your activities right on your smartphone after your run.



SENSORIA WEB DASHBOARD

METRIC CARD

LEFT FOOT

FOOT LANDING



BALL

FOOT CONTACT



176
ms

IMPACT SCORE



8

FOOT LANDING



BALL

FOOT CONTACT



176
ms

IMPACT SCORE



PERFORMANCE

PACE



15'22"
min/km

CADENCE



180
steps/min

SPEED



4.0
km/hr

ELEVATION



95
steps

STEPS



2025

HEART

HEART RATE



140
bpm

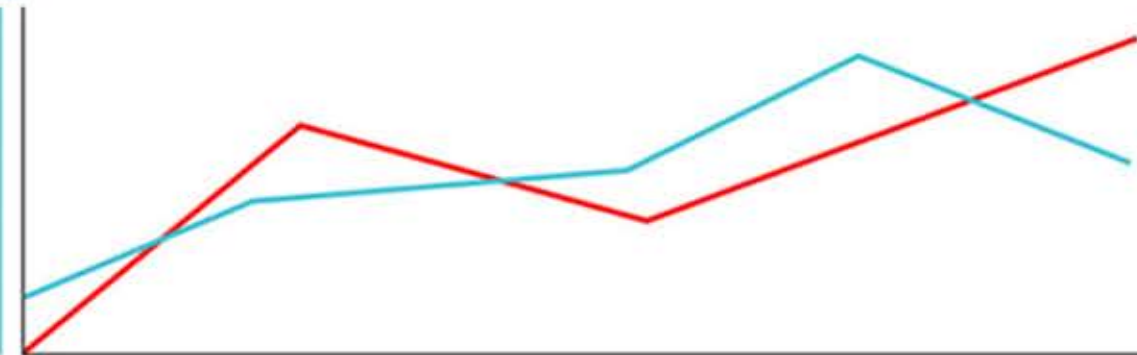
CALORIES



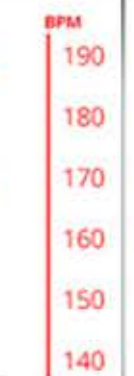
223
kCal

STEPS/MIN

190
180
170
160
150
140



RIGHT FOOT
T SCORE
8



HEART RATE



FOOT LANDING



AWARDS



**ISPO AWARD
GOLD WINNER**

2015/2016

"I highly recommend the Sensoria Fitness smart Socks Bundle. The socks are comfortable, and the information they provide is clear and immediately actionable... it's one of the better examples of smart clothing I've seen to date."

- Jill Duffy, PcMag.com

"The most significant evolutions in run tracking technology over the past decade happened on the wrist; the foot will be the key over the next 10 years. Sensoria's Fitness Sock measures a runner's biomechanical data in real time. It's sock-based wearable technology is at the forefront of the most potentially impactful field of running tech."

- Aaron Hersh, Competitor.com

"I secretly tested out the Sensoria Fitness Socks with running shoes and a pair of old Birkenstocks... Sure enough, they correctly identified the Birkenstock as a "minimalist" shoe, which I had been wearing to ease the pressure on my legs."

- Gregory Ferenstein, The Verge

"(Landing on the heel) It's no different than somebody hitting you on the heel with a sledgehammer with 300 to 400 pounds of force a thousand times per mile."

- Prof. Daniel Lieberman, Harvard University

"Often even running coaches do not know how their foot lands on the ground. They think they do, but they don't."

- Donald Goss, Lt.Col Westpoint, US Army and UNC Researcher and Professor



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