



WHAT IS THE TOUCHPOINT SOLUTION?

Winner of the Top 50 Most Innovative Products of the Year, TouchPoints are changing the multi-billion-dollar Health and Wellness industry by giving consumers the option to de-stress at the touch of a button.

TouchPoint Solution was founded in

2015

\$125,000

Won and counting in pitch competitions

Raised  **\$331k** via crowdfunding

Used over **1M** times in the past year

60%

of people hear about TouchPoints through word of mouth

400+ sets donated

Reached **6** continents and **30+** countries

10

online channels

 **2** models
TouchPoints Basic & TouchPoints Original

Nearly **300** customizable settings

ilovetouchpoints.com, touchpointbands.com, touchpointeurope.com, touchpointaustralia.com, touchpointvietnam.com, Amazon, Home, Shopping Network, Touch of Modern, Indiegogo, BizX

6

pre-settings

STRESS STATISTICS

80%

of illnesses are caused by excess stress

48%

of people say stress has a negative impact on their personal and professional life

WHO ARE OUR CUSTOMERS?

17%

between ages of **18-34**

53%

between ages of **35-54**

70% females

Average age of consumers is **48**

54%

of people say stress has caused them to fight with people close to them

73%

of people regularly experience psychological symptoms caused by stress

#PressAndDestress